

Dear Friend,

Preparations are under way for the printing of the first ever Jewish Art Calendar for the Toronto East Jewish Communities. Chabad of Danforth - Beaches will be producing this attractive multi-color publication and mailing it to the Toronto East Jewish community free of charge.

The calendar will include detailed information about upcoming holidays, educational messages, Shabbat and Holiday candle lighting times, traditional Jewish recipes, and popular thematic artwork. The practical design also provides ample room for the recording of personal information and appointments. The calendar will also include many of the much-anticipated events and programs of Chabad.

The calendar will also feature opportunities for your family's special occasions, i.e. Bar/Bat Mitzvah, Yahrzeits, birthdays and anniversaries, to be printed in the calendar.

We believe this is also an extraordinary advertising opportunity to market your business or services to the Jewish community. Unlike newspaper ads that are seen once and discarded, this business promotion will benefit you continuously, as it is displayed in homes and offices throughout the community the full month, thus ensuring optimum visibility for your products or services, and maximum return for your dollar.

Chabad is known for activities that are geared to Jews of all religious and educational backgrounds. As part of our fundraising projects, your New Year greeting or advertisement is crucial to our growth and continued ability to serve the community.

Your participation helps us with this worthy endeavour, as well as with our other efforts on behalf of Jewish continuity. Please take a moment to fill out the form and return it to us. Your early response will be greatly appreciated.

Warm regards,

Rabbi Sholom Lezell

Calendar Facts

Features: Jewish and secular calendar combined. Full color original thematic artwork each month.

8.25." x 10.87." Format. Detailed information about Jewish Holidays

Local Shabbat and Holiday candle lighting times. Eye catching advertising space

Large calendar boxes with ample room for recording appointments and events

Circulation: 1,000 calendars in the Toronto East area.

Months- September 2015-September 2016

CHABAD OF DANFORTH BEACHES

Jewish Art Calendar - 2015 - 2016

Order Form

BUSINESS ADS # 1,2,3,4,

Please run my ad for the months of: (Indicate by filling the # ad size you require)

Sep. ad #___ October ad #___ November ad #___ December ad #___ January ad #___ February ad #___
 March ad #___ April ad #___ May ad #___ June ad #___ July ad #___ August ad #___ Sept. ad #___

Total cost of ads (See page 3 for prices)..... \$_____

☐ I have enclosed artwork for the ad.

☐ I will email the artwork to: Rabbi@Chabaddb.com JPEG, PDF and TIFF files accepted

REMINDERS FOR BIRTHDAYS, ANNIVERSARIES AND YAHRTZEITS \$36 PER LISTING

FREE WHEN PLACING A BUSINESS AD

See page 4 for sample of Reminder ads

Please run my Birthdays, Anniversaries & Yahrtzeits Reminders. Total amount of Reminders _____

Total cost of Birthday, Anniversary, Yahrtzeit Reminders.....\$_____

☐ I have enclosed the text for the Birthday, Anniversary, Yahrtzeit Reminders

☐ I will email the text and dates to: Rabbi@Chabaddb.com

Birthday Anniversary Yahrtzeit	Birthday Anniversary Yahrtzeit
Name/Text _____	Name/Text _____
_____	_____
Date to be displayed in calendar _____	Date to be displayed in calendar _____

NEW YEAR GREETINGS \$50 PER GREETING

FREE WHEN PLACING A BUSINESS AD

Please run my New Year Greetings Total amount of greetings _____

Total cost of New Year Greetings.....\$_____

☐ I have enclosed the text for the New Year Greetings.

☐ will email the text to: MileHighChabad@aol.com

PERSONAL AND PAYMENT INFORMATION

☐ Please find my check made payable to: Chabad of Danforth - Beaches

☐ charge my credit card \$_____

Business/Name: _____

Address: _____ Suite / Apt. _____

City: _____ State: _____ Zip: _____

Telephone: _____ Date: _____ r

CC #: _____ Exp. Date _____ CVV (3 digits on back of card) _____

Signature _____

ALL ADS MUST BE RECEIVED NO LATER THAN FRIDAY JULY 20TH 2015
 Order form can be Emailed to: Rabbi@Chabaddb.com

PRICE AND SIZE CHART FOR ADVERTISEMENTS

See page 4 for sample calendar page and for exact location of ad on calendar page

Ad #1 – 10.875” / 2”

1 month \$500
2-3 months \$450 each month
4 - 6 months \$425 each month
7 -13 months \$400 each month

Ad#2

This ad is 5.4” / 2”

Prices for ad #2

1 month \$350
2-3 months \$325 each month
4 - 6 months \$300 each month
7 -13 months \$275 each month

Ad#3

Business card size
This ad is 3.875” / 2”

Prices for ad #3

1 month \$325
2-3 months \$290 each month
4 - 6 months \$260 each month
7 -13 months \$230 each month

Ad#4

This ad is
1.5” / 1.375”

(This “box ad” is recommended
for multiple advertisements or
greetings/dedications)

Prices for ad #4

1 month \$125
2-3 months \$100 each month
4 - 6 months \$75 each month
7 -13 months \$50 each month

Birthday, Anniversary, Yahrtzeit \$36 per listing

Sample pages of the Jewish Art Calendar 8.25" / 10.875"


Calendar is in full color

← 10.875" →

February 2007
Shevat-Adar
5767
שבט-אדר תשס"ז

8.25"

Sample
top page



The Holy Shabbat Acrylics by Michael Muchnik

Shevat 15
New Year for trees, when trees begin to bud in Israel. It is customary to eat many fruits, especially those for which the land of Israel is praised in Scriptures.

Shevat 22
Yahrzeit of Rebbetzin Chaya Muska Schneerson, wife of the Lubavitcher Rebbe, Rabbi Menachem Schneerson.

Kosher Food
Food for the Soul
Just as there are foods that are good for the body and foods that are harmful, so there are foods that nourish the inner person—the soul—and foods that harm it.

The Kosher Laws are Torah's guide to those foods that affect the Jewish soul adversely. Any meat or fowl that is eaten must be slaughtered in a prescribed, humane fashion. Meat and milk must never mix. Scavengers, predatory beasts and fish, shellfish and certain other animals are forbidden. Any processed foods must be produced under strict supervision.

Eating is Sacred
When they talk about spirituality, people think about meditation, prayer and maybe music. Few imagine eating as a spiritual activity. But according to the Torah, everything a person does is another way to infuse the world with spiritual meaning. Especially eating. When a person eats food with the proper mindfulness and uses the energy of that food for good things, the food becomes elevated through his eating.

That's another reason for Kosher guidelines. Kosher foods are those that will only drag the soul down. When enough people are busy elevating the world rather than being dragged down by it, the world is able to reach its fulfillment, the time described by the prophets as the Era of Moshiach.

It's Never Been Easier To Keep Kosher
Seventy percent of the packaged foods in your cupboard are probably kosher already. Kosher foods are the fastest growing segment of the food industry. Going the full mile can be a smooth, step-by-step process—each step a mitzvah all on its own:

Don't mix meat and milk.
Cut out pork, shellfish and non-kosher fish.
Buy only kosher meat.
Buy only those processed foods that have kosher certification.
Make your kitchen kosher.

For more information or for help in keeping kosher, please contact us.

← 10.875" →

AD SPACE

Ad #2 takes up half of box

Ad #1 takes up entire box

Ad#3 goes here and is a 3rd of the box

8.25"

sample
bottom
page

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>TIMES SHOWN ARE DAYLIGHT SAVING TIME FOR METRO NY-NJ</p> <p>OCTOBER 2003</p>	<p>Ad #4 takes up blank calendar box</p> <p>AFTER CANDLES LIGHTING</p>	<p>Ad #4 takes up blank calendar box</p>	<p>1 ח תשרי Tishrei 5</p>	<p>2 ו תשרי Tishrei 6</p>	<p>3 ז תשרי Tishrei 7</p> <p>Light candles at 6:17 p.m.</p>	<p>4 ח תשרי Tishrei 8</p> <p>חזון HAAZIN Shabbat Shrus Shabbat ends at 7:16 p.m.</p>
<p>5 ט תשרי Tishrei 9</p> <p>ערב יום כיפור Eve of Yom Kippur Light candles at 6:14 p.m. Fast begins at 6:28 p.m.</p>	<p>6 י תשרי Tishrei 10</p> <p>יום כיפור YOM KIPPUR Yom Kippur ends at 7:13 p.m.</p>	<p>7 יא תשרי Tishrei 11</p>	<p>8 יב תשרי Tishrei 12</p>	<p>9 יג תשרי Tishrei 13</p>	<p>10 יד תשרי Tishrei 14</p> <p>ערב יום חטאת Eve of Sukkot Light candles at 6:06 p.m.</p>	<p>11 טו תשרי Tishrei 15</p> <p>יום א דת חטאת First Day of SUKKOT Light candles after 7:05 p.m.</p>
<p>12 טז תשרי Tishrei 16</p> <p>יום ב דת חטאת Second Day of SUKKOT Yom Tov ends at 7:03 p.m.</p>	<p>13 יז תשרי Tishrei 17</p> <p>יום ג דת חטאת 1st Intermediate Day of Sukkot Columbus Day</p>	<p>14 יח תשרי Tishrei 18</p> <p>2nd Intermediate Day of Sukkot</p>	<p>15 יט תשרי Tishrei 19</p> <p>3rd Intermediate Day of Sukkot</p>	<p>16 כ תשרי Tishrei 20</p> <p>4th Intermediate Day of Sukkot</p>	<p>17 כא תשרי Tishrei 21</p> <p>חושבנא רבא Hoshana Rabba Light candles at 5:55 p.m.</p>	<p>18 כב תשרי Tishrei 22</p> <p>שמיני אטזרה SHEMINI ATZERET Yom Tov Light candles after 6:54 p.m.</p>
<p>19 כג תשרי Tishrei 23</p> <p>שמחת תורה SIMCHAT TORAH Yom Tov ends at 6:53 p.m.</p>	<p>20 כד תשרי Tishrei 24</p> <p>אסתר חג Esther Chag</p>	<p>21 כה תשרי Tishrei 25</p> <p>Sample Mazel Tov Jerry!</p>	<p>22 כו תשרי Tishrei 26</p>	<p>23 כז תשרי Tishrei 27</p> <p>Sample Max's Birthday</p>	<p>24 כח תשרי Tishrei 28</p> <p>Light candles at 5:45 p.m.</p>	<p>25 כט תשרי Tishrei 29</p> <p>ברית בריית BEREISHIT Blessing of New Moon Shabbat ends at 6:45 p.m. New Moon: 5:31 p.m.</p>
<p>26 ל תשרי Tishrei 30</p> <p>STANDARD TIME</p> <p>ראש חודש חשוון Rosh Chodesh Cheshvan</p>	<p>27 א חשוון Cheshvan 1</p> <p>ראש חודש חשוון Rosh Chodesh Cheshvan</p>	<p>28 ב חשוון Cheshvan 2</p>	<p>29 ג חשוון Cheshvan 3</p> <p>Sample Steve & Diane's Anniversary</p>	<p>30 ד חשוון Cheshvan 4</p>	<p>31 ה חשוון Cheshvan 5</p> <p>Light candles at 4:36 p.m.</p>	<p>Ad #4 takes up blank calendar box</p>

← 10.875" →